The Art of Sustainability: Aesthetic Expression and the Green Social Movement

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The sky is Falling, man!
Values
PRIORITIES
assumptions

Who are we?
Why are we here?
What do we want?
What is valuable?
What is important?

-cultural story
cultural story
We are here.
It’s all in the name of STUFF!

Infinite growth.

Get your fulfillment here while supplies last!
Hyper-consumerism can not last.
Our stories are created and perpetuated through aesthetic expression.
THE CONSUMER SOCIETY

Choice is good, consumption is good
Sustainability

A way of life is “sustainable” if it contributes to the integrity, longevity, and beauty of the biotic community.
The End